MACAU SAR, CHINA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
  
While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

MACAU SAR, CHINA 2019 KEY DATA

- **91.3%** of total economy
  
Total T&T GDP = MOP394,824.0MN (USD48,915.5MN)

- **-2.6%**
  
2019 Travel & Tourism GDP growth vs -4.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

253.7 JOBS (000's)

(65.5% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

MOP298,336 MN

in visitor spend (81.3% of total exports)

(USD36,961.4MN)

INBOUND ARRIVALS

- 1. China 69%
- 2. Hong Kong SAR, China 14%
- 3. Taiwan, China 4%
- 4. South Korea 3%
- 5. Japan 2%
- Rest of World 8%

OUTBOUND DEPARTURES

- 1. China 93%
- 2. Hong Kong SAR, China 4%
- 3. Japan 1%
- 4. South Korea 1%
- 5. Philippines 0%
- Rest of World 1%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INTERVENTION CHARACTERISTICS (2019)

- Leisure spending 94%
- Business spending 6%
- Domestic spending 3%
- International spending 97%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020