MACAU SAR, CHINA  
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%  
Total GDP contribution

330 million  
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

MACAU SAR, CHINA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

91.3% of total economy  
Total T&T GDP = MOP394,824.0MN (USD48,915.5MN)

-2.6%  
2019 Travel & Tourism GDP growth vs -4.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

253.7 jobs (000's)  
(65.5% of total employment)

INTERNATIONAL VISITOR IMPACT

MOP 298,336 million  
In visitor spend (81.3% of total exports) (USD36,961.4MN)

INBOUND ARRIVALS

- CHINA 69%
- HONG KONG SAR, CHINA 14%
- TAIWAN, CHINA 4%
- SOUTH KOREA 3%
- JAPAN 2%
- REST OF WORLD 8%

OUTBOUND DEPARTURES

- CHINA 93%
- HONG KONG SAR, CHINA 4%
- JAPAN 1%
- SOUTH KOREA 1%
- PHILIPPINES 0%
- REST OF WORLD 1%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 3%
- INTERNATIONAL SPENDING 97%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020