INDONESIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 Mn Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

INBOUND ARRIVALS

1. SINGAPORE 14%
2. MALAYSIA 14%
3. CHINA 13%
4. AUSTRALIA 12%
5. JAPAN 5%
REST OF WORLD 42%

OUTBOUND DEPARTURES

1. MALAYSIA 29%
2. SINGAPORE 22%
3. SAUDI ARABIA 12%
4. CHINA 6%
5. THAILAND 6%
REST OF WORLD 25%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

INBOUND TRAVEL & TOURISM key data

- CONTRIBUTION OF TRAVEL & TOURISM TO GDP: 5.7% OF TOTAL ECONOMY
  Total T&T GDP = IDR897,143.0BN (USD63.6BN)

- CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT: 12,568.7 JOBS (000’s)
  (9.7% of total employment)

- INTERNATIONAL VISITOR IMPACT: IDR223,342 BN
  in visitor spend (7.7% of total exports) (USD15.8BN)

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 77%
- BUSINESS SPENDING: 23%
- DOMESTIC SPENDING: 58%
- INTERNATIONAL SPENDING: 42%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

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