While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

1. Mining
2. Automotive
3. Agriculture
4. Travel & Tourism
5. Retail
6. Financial Services

10.3% Total GDP contribution

2.5% 3.5% 4.0% 4.5% 5.0% 5.5% 6.0%

330 MN Jobs globally (1 in 10 jobs)

5.7% OF TOTAL ECONOMY

+3.6%

2019 Travel & Tourism GDP growth vs +5.0% real economy GDP growth

5.7% OF TOTAL ECONOMY

Total T&T GDP = IDR897,143.0BN (USD63.6BN)

12,568.7 JOBS (000’s)

9.7% of total employment

12,568.7 JOBS (000’s)

IDR223,342 BN

in visitor spend (7.7% of total exports) (USD15.8BN)

INDONESIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

1. SINGAPORE 14%
2. MALAYSIA 14%
3. CHINA 13%
4. AUSTRALIA 12%
5. JAPAN 5%
REST OF WORLD 42%

OUTBOUND DEPARTURES

1. MALAYSIA 29%
2. SINGAPORE 22%
3. SAUDI ARABIA 12%
4. CHINA 6%
5. THAILAND 6%
REST OF WORLD 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
BUSINESS SPENDING
DOMESTIC SPENDING
INTERNATIONAL SPENDING

77% 23%

58% 42%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020