GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

INDONESIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
- 5.7% OF TOTAL ECONOMY
- Total T&T GDP = IDR897,143.0BN (USD63.6BN)
- +3.6% 2019 Travel & Tourism GDP growth vs +5.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
- 12,568.7 JOBS (000's)
- (9.7% of total employment)

INTERNATIONAL VISITOR IMPACT
- IDR223,342BN in visitor spend (7.7% of total exports)
- (USD15.8BN)

INBOUND ARRIVALS
- 1. SINGAPORE 14%
- 2. MALAYSIA 14%
- 3. CHINA 13%
- 4. AUSTRALIA 12%
- 5. JAPAN 5%
- REST OF WORLD 42%

OUTBOUND DEPARTURES
- 1. MALAYSIA 29%
- 2. SINGAPORE 22%
- 3. SAUDI ARABIA 12%
- 4. CHINA 6%
- 5. THAILAND 6%
- REST OF WORLD 25%

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING 77%
- BUSINESS SPENDING 23%
- DOMESTIC SPENDING 58%
- INTERNATIONAL SPENDING 42%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020