**INDONESIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS\(^1\)**

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution
- **330MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

### INDONESIA 2019 KEY DATA

- **5.7%** of total economy
  - Total T&T GDP = IDR897,143.0BN (USD63.6BN)

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

- **12,568.7** jobs (000’s)
  - (9.7% of total employment)

INBOUND ARRIVALS

1. SINGAPORE 14%
2. MALAYSIA 14%
3. CHINA 13%
4. AUSTRALIA 12%
5. JAPAN 5%
REST OF WORLD 42%

OUTBOUND DEPARTURES

1. MALAYSIA 29%
2. SINGAPORE 22%
3. SAUDI ARABIA 12%
4. CHINA 6%
5. THAILAND 6%
REST OF WORLD 25%

Note: Data are average shares over the 2016-2018 period.

### INTERNATIONAL VISITOR IMPACT

- **IDR223,342BN**
  - in visitor spend (7.7% of total exports) (USD15.8BN)

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 77%
- **BUSINESS SPENDING**: 23%
- **DOMESTIC SPENDING**: 58%
- **INTERNATIONAL SPENDING**: 42%

\(^1\)All values are in constant 2019 prices & exchange rates
As reported in March 2020.