10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

5.7% of total economy

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

12,568.7 Jobs (000’s) (9.7% of total employment)

IDR223,342 BN in visitor spend (7.7% of total exports)

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020