HAITI
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

HAITI 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.4% OF TOTAL ECONOMY
Total T&T GDP = HTG63,929.3MN (USD705.4MN)

-10.0%
2019 Travel & Tourism GDP growth vs +1.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

382.8 JOBS (000's)
(8.6% of total employment)

INTERNATIONAL VISITOR IMPACT

HTG43,031.5MN
in visitor spend (24.4% of total exports) (USD474.8MN)

INBOUND ARRIVALS

1. UNITED STATES 79%
2. CANADA 8%
3. FRANCE 6%
4. DOMINICAN REPUBLIC 1%
5. MEXICO 0%
REST OF WORLD 6%

OUTBOUND DEPARTURES

1. UNITED STATES 44%
2. CHILE 20%
3. FRANCE 16%
4. DOMINICAN REPUBLIC 3%
5. CANADA 3%
REST OF WORLD 14%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 75%
- BUSINESS SPENDING 25%
- DOMESTIC SPENDING 32%
- INTERNATIONAL SPENDING 68%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020