**GRENADA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

**10.3%**
Total GDP contribution

**330MN**
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>10%</td>
</tr>
<tr>
<td>Automotive</td>
<td>10%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

### GRENADA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**40.5% OF TOTAL ECONOMY**
Total T&T GDP = XCD1,381.3MN (USD511.6MN)

2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

**24.3 JOBS (000's)**
(42.9% of total employment)

#### INTERNATIONAL VISITOR IMPACT

**XCD1,242.8MN**
in visitor spend (79.3% of total exports)
(USD460.3MN)

### INBOUND ARRIVALS

1. UNITED STATES 32%
2. UNITED KINGDOM 14%
3. TRINIDAD AND TOBAGO 9%
4. CANADA 7%
5. BARBADOS 2%
REST OF WORLD 36%

### OUTBOUND DEPARTURES

1. UNITED STATES 28%
2. TRINIDAD AND TOBAGO 18%
3. BARBADOS 14%
4. PAKISTAN 12%
5. ST LUCIA 4%
REST OF WORLD 24%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending** 72%
- **Business Spending** 28%
- **Domestic Spending** 6%
- **International Spending** 94%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020