GRENADA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

3.5% 2.5%

GRENADA 2019 KEY DATA

40.5% OF TOTAL ECONOMY
Total T&T GDP = XCD1,381.3MN (USD511.6MN)

-9.6% 2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

24.3 JOBS (000's)
(42.9% of total employment)

XCD1,242.8MN in visitor spend (79.3% of total exports) (USD460.3MN)

INBOUND ARRIVALS | OUTBOUND DEPARTURES

1. UNITED STATES 32% | 1. UNITED STATES 28%
2. UNITED KINGDOM 14% | 2. TRINIDAD AND TOBAGO 18%
3. TRINIDAD AND TOBAGO 9% | 3. BARBADOS 14%
4. CANADA 7% | 4. PAKISTAN 12%
5. BARBADOS 2% | 5. ST LUCIA 4%
REST OF WORLD 36% | REST OF WORLD 24%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 72%
- BUSINESS SPENDING 28%
- DOMESTIC SPENDING 6%
- INTERNATIONAL SPENDING 94%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

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