**GRENADA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**40.5%** OF TOTAL ECONOMY

Total T&T GDP = XCD1,381.3MN
(USD511.6MN)

**-9.6%**

2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years

### GRENADA 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**40.5%** OF TOTAL ECONOMY

Total T&T GDP = XCD1,381.3MN
(USD511.6MN)

**Contribution of Travel & Tourism to GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**24.3 JOBS (000's)**

(42.9% of total employment)

**INTERNATIONAL VISITOR IMPACT**

XCD1,242.8MN

in visitor spend (79.3% of total exports)

(USD460.3MN)

### INBOUND ARRIVALS

1. UNITED STATES 32%
2. UNITED KINGDOM 14%
3. TRINIDAD AND TOBAGO 9%
4. CANADA 7%
5. BARBADOS 2%
REST OF WORLD 36%

### OUTBOUND DEPARTURES

1. UNITED STATES 28%
2. TRINIDAD AND TOBAGO 18%
3. BARBADOS 14%
4. PAKISTAN 12%
5. ST LUCIA 4%
REST OF WORLD 24%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 72%
- BUSINESS SPENDING 28%
- DOMESTIC SPENDING 6%
- INTERNATIONAL SPENDING 94%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020