GRENADA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

10.3% Total GDP contribution

24.3 JOBS (000’s)
(42.9% of total employment)

330MN Jobs globally (1 in 10 jobs)

40.5% OF TOTAL ECONOMY Total T&T GDP = XCD1,381.3MN (USD511.6MN)

4.5% Travel & Tourism GDP growth (42.9% of total employment)

-9.6% 2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

GRENADA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

40.5% OF TOTAL ECONOMY

24.3 JOBS (000’s)

INTERNATIONAL VISITOR IMPACT

XCD1,242.8MN in visitor spend (79.3% of total exports)

(USD460.3MN)

INBOUND ARRIVALS

1. UNITED STATES 32%
2. UNITED KINGDOM 14%
3. TRINIDAD AND TOBAGO 9%
4. CANADA 7%
5. BARBADOS 2%
REST OF WORLD 36%

OUTBOUND DEPARTURES

1. UNITED STATES 28%
2. TRINIDAD AND TOBAGO 18%
3. BARBADOS 14%
4. PAKISTAN 12%
5. ST LUCIA 4%
REST OF WORLD 24%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 72%
- BUSINESS SPENDING 28%
- DOMESTIC SPENDING 6%
- INTERNATIONAL SPENDING 94%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020