**GRENADA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**GRENADA 2019 KEY DATA**

- **40.5%** of Total Economy
  - Total T&T GDP = XCD1,381.3MN (USD511.6MN)
- **-9.6%** 2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

- **24.3** Jobs (000's)
  - (42.9% of total employment)

- **XCD1,242.8MN** in visitor spend (79.3% of total exports)
  - (USD460.3MN)

**INBOUND ARRIVALS**

- 1. UNITED STATES 32%
- 2. UNITED KINGDOM 14%
- 3. TRINIDAD AND TOBAGO 9%
- 4. CANADA 7%
- 5. BARBADOS 2%
- REST OF WORLD 36%

**OUTBOUND DEPARTURES**

- 1. UNITED STATES 28%
- 2. TRINIDAD AND TOBAGO 18%
- 3. BARBADOS 14%
- 4. PAKISTAN 12%
- 5. ST LUCIA 4%
- REST OF WORLD 24%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 72%
- **BUSINESS SPENDING** 28%
- **DOMESTIC SPENDING** 6%
- **INTERNATIONAL SPENDING** 94%

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

While the global economy grew by 2.5%, **Travel & Tourism grew significantly more at 3.5%**

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**Global GDP impact by sector (2018 data)**: Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO