While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data): Share of total economy GDP

- 10.3% Total GDP contribution
- 24.3 Jobs (000's)
- XCD1,242.8 MN

GRENADA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

40.5% of total economy

Total T&T GDP = XCD1,381.3 MN (USD511.6 MN)

-9.6% 2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

24.3 Jobs (000's)

(42.9% of total employment)

INTERNATIONAL VISITOR IMPACT

XCD1,242.8 MN

in visitor spend (79.3% of total exports)

(USD460.3 MN)

INBOUND ARRIVALS

1. UNITED STATES 32%
2. UNITED KINGDOM 14%
3. TRINIDAD AND TOBAGO 9%
4. CANADA 7%
5. BARBADOS 2%
REST OF WORLD 36%

OUTBOUND DEPARTURES

1. UNITED STATES 28%
2. TRINIDAD AND TOBAGO 18%
3. BARBADOS 14%
4. PAKISTAN 12%
5. ST LUCIA 4%
REST OF WORLD 24%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING 72%
- DOMESTIC SPENDING 6%
- INTERNATIONAL SPENDING 94%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020