### GRENADA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

#### GRENADA 2019 KEY DATA

- **40.5%** of total economy
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **-9.6%**
  - Global GDP impact by sector (2018 data), Share of total economy GDP

- **24.3** jobs (000’s)
  - (42.9% of total employment)

- **XCD1,242.8MN**
  - in visitor spend (79.3% of total exports)

#### INBOUND ARRIVALS vs OUTBOUND DEPARTURES

- **1. UNITED STATES 32%**
  - **1. UNITED STATES 28%**
- **2. UNITED KINGDOM 14%**
  - **2. TRINIDAD AND TOBAGO 18%**
- **3. TRINIDAD AND TOBAGO 9%**
  - **3. BARBADOS 14%**
- **4. CANADA 7%**
  - **4. PAKISTAN 12%**
- **5. BARBADOS 2%**
  - **5. ST LUCIA 4%**
- **REST OF WORLD 36%**
  - **REST OF WORLD 24%**

#### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 72%

- **BUSINESS SPENDING**
  - 28%

- **DOMESTIC SPENDING**
  - 6%

- **INTERNATIONAL SPENDING**
  - 94%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

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While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

Global GDP impact by sector (2018 data), Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO