## GRENADA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### Global Data 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### GRENADA 2019 Key Data

#### Contribution of Travel & Tourism to GDP

- **40.5%** of total economy
- Total T&T GDP = XCD1,381.3MN (USD511.6MN)

#### Contribution of Travel & Tourism to Employment

- **24.3** Jobs (000’s)
  - (42.9% of total employment)

#### International Visitor Impact

- **XCD1,242.8 MN** in visitor spend (79.3% of total exports)
  - (USD460.3MN)

### Inbound Arrivals

- 1. **UNITED STATES** 32%
- 2. **UNITED KINGDOM** 14%
- 3. **TRINIDAD AND TOBAGO** 9%
- 4. **CANADA** 7%
- 5. **BARBADOS** 2%
- REST OF WORLD 36%

### Outbound Departures

- 1. **UNITED STATES** 28%
- 2. **TRINIDAD AND TOBAGO** 18%
- 3. **BARBADOS** 14%
- 4. **PAKISTAN** 12%
- 5. **ST LUCIA** 4%
- REST OF WORLD 24%

### Sector Characteristics (2019)

- LEISURE SPENDING: 72%
- BUSINESS SPENDING: 28%
- DOMESTIC SPENDING: 6%
- INTERNATIONAL SPENDING: 94%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020
3. Note: Data are average shares over the 2016-2018 period
4. Source: Oxford Economics, national sources and UNWTO