While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

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**10.3%**

Total GDP contribution

**330 MN**

Jobs globally (1 in 10 jobs)

---

**13.8% OF TOTAL ECONOMY**

Total T&T GDP = EUR2,975.3MN (USD3,317.6MN)

**-0.7%**

2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

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**53.5 JOBS (000's)**

(13.2% of total employment)

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**EUR2,783.7 MN**

in visitor spend (17.3% of total exports) (USD3,104.0MN)

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**INBOUND ARRIVALS**

1. UNITED KINGDOM 35%
2. RUSSIAN FEDERATION 22%
3. ISRAEL 6%
4. GREECE 5%
5. GERMANY 5%
6. REST OF WORLD 27%

**OUTBOUND DEPARTURES**

1. GREECE 62%
2. UNITED KINGDOM 11%
3. SPAIN 4%
4. FRANCE 3%
5. BULGARIA 3%
6. REST OF WORLD 17%

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**SECTOR CHARACTERISTICS (2019)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEISURE SPENDING</td>
<td>92%</td>
</tr>
<tr>
<td>BUSINESS SPENDING</td>
<td></td>
</tr>
<tr>
<td>DOMESTIC SPENDING</td>
<td>10%</td>
</tr>
<tr>
<td>INTERNATIONAL SPENDING</td>
<td>90%</td>
</tr>
</tbody>
</table>

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020