**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

1 in 4 net new jobs were created by Travel & Tourism over the last five years

**Global GDP impact by sector (2018 data). Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>30%</td>
</tr>
<tr>
<td>Retail</td>
<td>5%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
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</tbody>
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**CAMBODIA 2019 KEY DATA**

- **26.4%**
  - **26.4% of total economy**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1**
  - **Jobs (000’s)**
  - (26.4% of total employment)

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

**INBOUND ARRIVALS**

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

**OUTBOUND DEPARTURES**

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
- **BUSINESS SPENDING**
- **DOMESTIC SPENDING**
- **INTERNATIONAL SPENDING**

<table>
<thead>
<tr>
<th>Sector</th>
<th>%</th>
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<tbody>
<tr>
<td>64%</td>
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<tr>
<td>36%</td>
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<tr>
<td>23%</td>
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<tr>
<td>77%</td>
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</tbody>
</table>

*Note: Data are average shares over the 2016-2018 period*

*Source: Oxford Economics, national sources and UNWTO*

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020