CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

26.4% OF TOTAL ECONOMY
Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,371.1 JOBS (000’s)
(26.4% of total employment)

INTERNATIONAL VISITOR IMPACT

KHR22,020.3BN
in visitor spend (32.9% of total exports) (USD5,454.2MN)

INBOUND ARRIVALS

• 1. CHINA 24%
• 2. VIET NAM 15%
• 3. LAOS 8%
• 4. THAILAND 7%
• 5. SOUTH KOREA 6%
• REST OF WORLD 40%

OUTBOUND DEPARTURES

• 1. THAILAND 53%
• 2. TAIWAN, CHINA 16%
• 3. VIET NAM 12%
• 4. CHINA 5%
• 5. MALAYSIA 4%
• REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

• LEISURE SPENDING 64%
• BUSINESS SPENDING 36%
• DOMESTIC SPENDING 23%
• INTERNATIONAL SPENDING 77%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020