CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution
330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

COUNTRY 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
26.4% of total economy
Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
2,371.1 jobs (000’s)
(26.4% of total employment)

INTERNATIONAL VISITOR IMPACT
KHR22,020.3 BN
in visitor spend (32.9% of total exports)
(USD5,454.2MN)

INBOUND ARRIVALS

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
Rest of World 40%

OUTBOUND DEPARTURES

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
Rest of World 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

Leisure Spending 64%
Business Spending 36%
Domestic Spending 23%
International Spending 77%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020