### GLOBAL DATA 2019

- **Total GDP contribution**: 10.3%
- **Jobs globally (1 in 10 jobs)**: 330 Mn

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

### CAMBODIA 2019 KEY DATA

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**: 26.4% of total economy
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**: 2,371.1 jobs (000’s)
  - (26.4% of total employment)

- **INTERNATIONAL VISITOR IMPACT**
  - KHR22,020.3 BN in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
6. REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
6. REST OF WORLD 10%

---

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

---

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 64%
- **BUSINESS SPENDING**: 36%
- **DOMESTIC SPENDING**: 23%
- **INTERNATIONAL SPENDING**: 77%

---

1 All values are in constant 2019 prices & exchange rates

As reported in March 2020.