**CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- **26.4%** OF TOTAL ECONOMY
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **2,371.1 JOBS (000’s)**
  - (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USDS5,454.2MN)

**INBOUND ARRIVALS**

- 1. CHINA 24%
- 2. VIETNAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

**OUTBOUND DEPARTURES**

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIETNAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.