CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **Total GDP contribution**: 10.3%
- **330 MN** jobs globally (1 in 10 jobs)
- **26.4% of total economy**
  Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)
  2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth
- **2,371.1 jobs (000’s)**
  (26.4% of total employment)
- **KHR22,020.3 BN**
  in visitor spend (32.9% of total exports)
  (USD5,454.2MN)

CAMBODIA 2019 KEY DATA

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
- **INTERNATIONAL VISITOR IMPACT**

INBOUND ARRIVALS

1. CHINA 24%
2. VIETNAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIETNAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 64%
- **BUSINESS SPENDING** 36%
- **DOMESTIC SPENDING** 23%
- **INTERNATIONAL SPENDING** 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020