### Costa Rica

#### 2020 Annual Research: Key Highlights

**Global Data 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**Contribution of Travel & Tourism to GDP**

- **12.0%** of total economy
- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**Contribution of Travel & Tourism to Employment**

- **256.4 jobs (000's)**
- (11.7% of total employment)

**International Visitor Impact**

- **CRC 2,405.3 BN**
- in visitor spend (19.5% of total exports)
  
  
  **2019 Travel & Tourism GDP growth**
  
  **+3.3%** vs +1.8% real economy GDP growth

#### Costa Rica 2019 Key Data

**Inbound Arrivals**

- **1. United States 42%**
- **2. Nicaragua 14%**
- **3. Canada 7%**
- **4. Mexico 3%**
- **5. Panama 3%**
- **Rest of World 31%**

**Outbound Departures**

- **1. United States 29%**
- **2. Nicaragua 17%**
- **3. Mexico 9%**
- **4. Panama 8%**
- **5. Colombia 7%**
- **Rest of World 30%**

**Sector Characteristics (2019)**

- **Leisure Spending 78%**
- **Business Spending 22%**
- **Domestic Spending 33%**
- **International Spending 67%**

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

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1 All values are in constant 2019 prices & exchange rates.
As reported in March 2020.