Cambodia 2020 Annual Research: Key Highlights

Global Data 2019

- Total GDP contribution: 10.3%
- Jobs globally (1 in 10 jobs): 330 million

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 0%

Cambodia 2019 Key Data

Contribution of Travel & Tourism to GDP:
- 26.4% of total economy
- Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
- 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

Contribution of Travel & Tourism to Employment:
- 2,371.1 jobs (000's)
- (26.4% of total employment)

International Visitor Impact:
- KHR22,020.3Bn
- In visitor spend (32.9% of total exports)
- (USD5,454.2MN)

Inbound Arrivals:
- 1. China 24%
- 2. Vietnam 15%
- 3. Laos 8%
- 4. Thailand 7%
- 5. South Korea 6%
- Rest of World 40%

Outbound Departures:
- 1. Thailand 53%
- 2. Taiwan, China 16%
- 3. Vietnam 12%
- 4. China 5%
- 5. Malaysia 4%
- Rest of World 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019):

- Leisure Spending: 64%
- Business Spending: 36%
- Domestic Spending: 23%
- International Spending: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020