While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Total GDP contribution

- 10.3% (2019 Travel & Tourism GDP growth)
- +4.9% (vs +0.8% real economy GDP growth)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- 22.7 JOBS (000's)
  (10.4% of total employment)

INTERNATIONAL VISITOR IMPACT

- KMF34.8BN in visitor spend (60.5% of total exports)
  (USD78.8MN)

INBOUND ARRIVALS

- 1. FRANCE 52%
- 2. REUNION 12%
- 3. MADAGASCAR 7%
- 4. UNITED KINGDOM 3%
- 5. ITALY 2%
- REST OF WORLD 24%

OUTBOUND DEPARTURES

- 1. FRANCE 66%
- 2. TANZANIA 10%
- 3. MADAGASCAR 5%
- 4. SAUDI ARABIA 5%
- 5. CHINA 2%
- REST OF WORLD 12%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 78%
- BUSINESS SPENDING 22%
- DOMESTIC SPENDING 26%
- INTERNATIONAL SPENDING 74%

*All values are in constant 2019 prices & exchange rates
As reported in March 2020