CHILE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Travel & Tourism grew significantly more at 3.5%

3.5% 1 in 4 net new jobs were created by Travel & Tourism over the last five years

10.0% OF TOTAL ECONOMY +0.3% Global GDP impact by sector (2018 data). Share of total economy GDP

991.7 JOBS (000's) 2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

330MN Jobs globally (1 in 10 jobs)

991.7% of total employment

INTERNATIONAL VISITOR IMPACT CLP2,426.9BN in visitor spend (4.4% of total exports) (USD3,451.0MN)

CHILE 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

● 1. ARGENTINA 49%
● 2. BRAZIL 9%
● 3. BOLIVIA 8%
● 4. PERU 7%
● 5. UNITED STATES 4%
● REST OF WORLD 23%

OUTBOUND DEPARTURES

● 1. PERU 27%
● 2. ARGENTINA 27%
● 3. BRAZIL 8%
● 4. UNITED STATES 8%
● 5. MEXICO 3%
● REST OF WORLD 27%

SECTOR CHARACTERISTICS (2019)

● LEISURE SPENDING 85%
● BUSINESS SPENDING 15%
● DOMESTIC SPENDING 82%
● INTERNATIONAL SPENDING 18%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020