While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

3.7% OF TOTAL ECONOMY +2.3%

vs +2.4% real economy GDP growth

101.1 JOBS (000's)

(3.8% of total employment)

XAF47.8BN in visitor spend (1.9% of total exports)

(USD415.1MN)

(2019 Travel & Tourism GDP growth 3.8% of total employment)

3.5% 2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

CHAD 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

1. FRANCE 21%
2. UNITED STATES 11%
3. CANADA 6%
4. CHINA 3%
5. ITALY 3%
REST OF WORLD 56%

Source: Oxford Economics, national sources and UNWTO

Note: Data are average shares over the 2016-2018 period

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 89%
- BUSINESS SPENDING 11%
- DOMESTIC SPENDING 71%
- INTERNATIONAL SPENDING 29%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020