CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- Total GDP contribution: 10.3%
- Employment: 330 million (1 in 10 jobs)
- Travel & Tourism contribution: 2.5% to GDP growth, significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

Contribution of Travel & Tourism to GDP:

- Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
- 26.4% of total economy

Contribution of Travel & Tourism to Employment:

- 2,371,100 jobs (26.4% of total employment)

International Visitor Impact:

- KHR22,020.3 BN
- 32.9% of total exports

Inbound Arrivals:

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

Outbound Departures:

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019):

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

1 All values are in constant 2019 prices & exchange rates
   As reported in March 2020