**CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **26.4%**
  - Of total economy

- **2,371.1 jobs (000s)**
  - (26.4% of total employment)

- **KHR22,020.3 BN**
  - In visitor spend (32.9% of total exports)

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

### INTERNATIONAL VISITOR IMPACT

Source: Oxford Economics, national sources and UNWTO

### INBOUND ARRIVALS

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
Rest of World 40%

### OUTBOUND DEPARTURES

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
Rest of World 10%

### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

Note: Data are average shares over the 2016-2018 period

All values are in constant 2019 prices & exchange rates

As reported in March 2020