**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**Global GDP impact by sector (2018 data). Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**CAMBODIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **26.4% OF TOTAL ECONOMY**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **2,371.1 JOBS (000's)**
  - (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **KHR22,020.3BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

**INBOUND ARRIVALS**

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

**OUTBOUND DEPARTURES**

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 64%

- **BUSINESS SPENDING**
  - 36%

- **DOMESTIC SPENDING**
  - 23%

- **INTERNATIONAL SPENDING**
  - 77%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020