CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

26.4% of total economy

+8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

2,371.1 JOBS (000’s)

(26.4% of total employment)

KHR22,020.3BN

in visitor spend (32.9% of total exports)

(USDS,454.2MN)

COUNTRY 2019 KEY DATA

INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 23%
- INTERNATIONAL SPENDING 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020