CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330 Mn
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

COUNTRY

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CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

26.4% OF TOTAL ECONOMY
Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

2,371.1 Jobs (000’s)
(26.4% of total employment)

INTERNATIONAL VISITOR IMPACT

KHR22,020.3 BN
in visitor spend (32.9% of total exports)
(USD5,454.2MN)

INBOUND ARRIVALS

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
Rest of World 40%

OUTBOUND DEPARTURES

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
Rest of World 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- Leisure Spending
  - 64%
- Business Spending
  - 36%
- Domestic Spending
  - 23%
- International Spending
  - 77%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.