Cambodia 2020 Annual Research: Key Highlights

**Global Data 2019**

- 10.3% Total GDP contribution
- 330MN Jobs globally (1 in 10 jobs)
- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 26.4% of total economy +8.6% real economy GDP growth
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

**Cambodia 2019 Key Data**

- **Contribution of Travel & Tourism to GDP**
  - 26.4% of total economy
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **Contribution of Travel & Tourism to Employment**
  - 2,371.1 jobs (000’s)
  - (26.4% of total employment)

- **International Visitor Impact**
  - KHR22,020.3BN
  - In visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

**Inbound Arrivals**

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
Rest of World 40%

**Outbound Departures**

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
Rest of World 10%

**Sector Characteristics (2019)**

- Leisure Spending 64%
- Business Spending 36%
- Domestic Spending 23%
- International Spending 77%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020