While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

3.5% OF TOTAL ECONOMY

2.5% Travel & Tourism

3.5% of total employment

+1.4% 2019 Travel & Tourism GDP growth vs +1.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

69.5 JOBS (000's)

3.5% of total employment

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.5% OF TOTAL ECONOMY

Total T&T GDP = BIF222.2BN (USD120.2MN)

2019 Travel & Tourism GDP growth (3.5% of total employment)

INTERNATIONAL VISITOR IMPACT

BIF10.9 BN in visitor spend (4.1% of total exports) (USD5.9MN)

OUTBOUND DEPARTURES

1. RWANDA 43%
2. TANZANIA 24%
3. UGANDA 20%
4. DEMOCRATIC REPUBLIC OF CONGO 3%
5. KENYA 3%
6. REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 44% 56%
- BUSINESS SPENDING
- DOMESTIC SPENDING 94%
- INTERNATIONAL SPENDING 6%

All values are in constant 2019 prices & exchange rates
As reported in March 2020