While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 20%
- Financial Services: 25%

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BURKINA FASO 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.3% OF TOTAL ECONOMY
Total T&T GDP = XOF293.6BN (USD499.0MN)

+3.1%
2019 Travel & Tourism GDP growth vs +6.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

159.6 JOBS (000's)
(3.4% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF112.5BN
in visitor spend (4.5% of total exports) (USD191.2MN)

INBOUND ARRIVALS

1. FRANCE 16%
2. CÔTE D’IVOIRE 12%
3. MALI 8%
4. NIGER 6%
5. SENEGAL 5%
REST OF WORLD 53%

OUTBOUND DEPARTURES

1. CÔTE D’IVOIRE 28%
2. GHANA 19%
3. FRANCE 10%
4. BENIN 8%
5. TOGO 7%
REST OF WORLD 28%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 57%
- BUSINESS SPENDING: 43%
- DOMESTIC SPENDING: 52%
- INTERNATIONAL SPENDING: 48%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020