**BULGARIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**Contribution of Travel & Tourism to GDP**

- **10.8% of Total Economy**
  - Total T&T GDP = BGN12,844.5MN (USD7,321.0MN)

- **-2.5%**
  - 2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

**Contribution of Travel & Tourism to Employment**

- **340.6 Jobs (000s)**
  - (10.6% of total employment)

**International Visitor Impact**

- **BGN8,171.3 MN**
  - in visitor spend (10.7% of total exports)
  - (USD4,657.4MN)

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**Inbound Arrivals**

- 1. ROMANIA 12%
- 2. GERMANY 12%
- 3. TURKEY 8%
- 4. GREECE 8%
- 5. RUSSIAN FEDERATION 6%
- REST OF WORLD 54%

**Outbound Departures**

- 1. GREECE 41%
- 2. TURKEY 30%
- 3. HUNGARY 5%
- 4. UNITED KINGDOM 4%
- 5. SPAIN 3%
- REST OF WORLD 17%

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**Sector Characteristics (2019)**

- **Leisure Spending**
  - 70%
  - **Business Spending**
  - 30%
- **Domestic Spending**
  - 20%
  - **International Spending**
  - 80%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020