**BRUNEI**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

BRUNEI 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **5.9%** of total economy
- Total T&T GDP = BND1,131.8MN (USD828.2MN)
- **+6.2%** Travel & Tourism GDP growth vs +2.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **15.6** JOBS (000’s)
- (7.9% of total employment)

INTERNATIONAL VISITOR IMPACT

- **BND332.2 MN** in visitor spend (3.3% of total exports)
  - (USD243.1MN)

INBOUND ARRIVALS

1. MALAYSIA 23%
2. CHINA 21%
3. INDONESIA 9%
4. PHILIPPINES 8%
5. SINGAPORE 6%
6. REST OF WORLD 33%

OUTBOUND DEPARTURES

1. MALAYSIA 92%
2. SINGAPORE 3%
3. INDONESIA 2%
4. THAILAND 1%
5. PHILIPPINES 1%
6. REST OF WORLD 1%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 84%
- BUSINESS SPENDING 16%
- DOMESTIC SPENDING 56%
- INTERNATIONAL SPENDING 44%

¹All values are in constant 2019 prices & exchange rates
As reported in March 2020