Cambodia 2020 Annual Research: Key Highlights

Global Data 2019

- Total GDP contribution: 10.3%
- Jobs globally (1 in 10 jobs): 330MN
- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data). Share of total economy GDP:
  - Mining: 0%
  - Automotive: 5%
  - Agriculture: 10%
  - Travel & Tourism: 15%
  - Retail: 10%
  - Financial Services: 5%

Cambodia 2019 Key Data

- Contribution of Travel & Tourism to GDP: 26.4% of total economy
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth
- Contribution of Travel & Tourism to Employment: 2,371.1 jobs (000s)
  - (26.4% of total employment)
- International Visitor Impact: KHR22,020.3BN
  - In visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

Inbound Arrivals

- 1. China: 24%
- 2. Vietnam: 15%
- 3. Laos: 8%
- 4. Thailand: 7%
- 5. South Korea: 6%
- Rest of World: 40%

Outbound Departures

- 1. Thailand: 53%
- 2. Taiwan, China: 16%
- 3. Vietnam: 12%
- 4. China: 5%
- 5. Malaysia: 4%
- Rest of World: 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending: 64%
- Business Spending: 36%
- Domestic Spending: 23%
- International Spending: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020