Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 20%
- Financial Services: 25%

12.6% of total economy +3.6%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP growth vs +3.6% real economy GDP growth.

92.3 Jobs (000's)

(10.9% of total employment)

BWP11,860.9 MN

in visitor spend (16.1% of total exports)

(USD1,100.3 MN)

INBOUND ARRIVALS

1. ZIMBABWE 35%
2. SOUTH AFRICA 35%
3. ZAMBIA 7%
4. NAMIBIA 6%
5. UNITED STATES 3%
6. REST OF WORLD 14%

OUTBOUND DEPARTURES

1. SOUTH AFRICA 77%
2. ZIMBABWE 10%
3. NAMIBIA 6%
4. ZAMBIA 5%
5. LESOTHO 1%
6. REST OF WORLD 1%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

Leisure Spending: 95%
Business Spending: 5%
Domestic Spending: 30%
International Spending: 70%

All values are in constant 2019 prices & exchange rates
As reported in March 2020.

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)