**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **5.1%** of total economy
- Total T&T GDP = XOF319.8BN (USD543.6MN)
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

**GLOBAL GDP IMPACT BY SECTOR (2018 DATA)**, Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**INBOUND ARRIVALS**

- 1. NIGERIA 10%
- 2. NIGER 6%
- 3. BURKINA FASO 5%
- 4. TOGO 5%
- 5. FRANCE 5%
- REST OF WORLD 69%

**OUTBOUND DEPARTURES**

- 1. NIGERIA 39%
- 2. FRANCE 18%
- 3. CÔTE D’IVOIRE 12%
- 4. TOGO 10%
- 5. GHANA 6%
- REST OF WORLD 15%

**INTERNATIONAL VISITOR IMPACT**

- **XOF109.1BN** in visitor spend (4.7% of total exports)
  (USD185.4MN)

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 38%
- **BUSINESS SPENDING** 62%
- **DOMESTIC SPENDING** 58%
- **INTERNATIONAL SPENDING** 42%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**As reported in March 2020**

1. All values are in constant 2019 prices & exchange rates