**CAMBODIA**

*2020 ANNUAL RESEARCH: KEY HIGHLIGHTS*

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, **Travel & Tourism grew significantly more at 3.5%**

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**CAMBODIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

26.4% OF TOTAL ECONOMY

Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

+8.6%

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

2,371.1 JOBS (000’s)

(26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

KHR22,020.3 BN

in visitor spend (32.9% of total exports) (USD5,454.2MN)

**INBOUND ARRIVALS**

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

**OUTBOUND DEPARTURES**

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 23%
- INTERNATIONAL SPENDING 77%

- All values are in constant 2019 prices & exchange rates
- As reported in March 2020