CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

COUNTRY 2019 KEY DATA

<table>
<thead>
<tr>
<th>CONTRIBUTION OF TRAVEL &amp; TOURISM TO GDP</th>
<th>26.4% OF TOTAL ECONOMY</th>
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<tbody>
<tr>
<td>Total T&amp;T GDP = KHR28,706.2BN (USD7,110.2MN)</td>
<td>+8.6% 2019 Travel &amp; Tourism GDP growth vs +6.6% real economy GDP growth</td>
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<th>CONTRIBUTION OF TRAVEL &amp; TOURISM TO EMPLOYMENT</th>
<th>2,371.1 JOBS (000's)</th>
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<td>(26.4% of total employment)</td>
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<th>INTERNATIONAL VISITOR IMPACT</th>
<th>KHR22,020.3BN</th>
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<td>in visitor spend (32.9% of total exports) (USD5,454.2MN)</td>
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INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 23%
- INTERNATIONAL SPENDING 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020