CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

10.3%
Total GDP contribution

330 MN
Jobs globally (1 in 10 jobs)

COUNTRY
CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.3%

26.4% OF TOTAL ECONOMY
Total T&T GDP = KHR28,706.28BN (US$7,110.2MN)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

COUNTRY
2,371.1 JOB (000's)
(26.4% of total employment)

COUNTRY
KHR22,020.3 BN
in visitor spend (32.9% of total exports)
(US$5,454.2MN)

COUNTRY

INBOUND ARRIVALS

CHINA 24%
VIET NAM 15%
LAOS 8%
THAILAND 7%
SOUTH KOREA 6%
REST OF WORLD 40%

OUTBOUND DEPARTURES

THAILAND 53%
TAIWAN, CHINA 16%
VIET NAM 12%
CHINA 5%
MALAYSIA 4%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 64%
BUSINESS SPENDING 36%
DOMESTIC SPENDING 23%
INTERNATIONAL SPENDING 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020