CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

COUNTRY
CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2.5%

3.5%

COUNTRY
INBOUND ARRIVALS

出国人数

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

Leisure Spending 64%
Business Spending 36%
Domestic Spending 23%
International Spending 77%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020

COUNTRY
GLOBAL DATA 2019

26.4% OF TOTAL ECONOMY

Total T&T GDP = KHR28,706.2BN
(USD7,110.2MN)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

COUNTRY
CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,371.1 JOBS (000's)

(26.4% of total employment)

COUNTRY
INTERNATIONAL VISITOR IMPACT

KHR22,020.3BN

in visitor spend (32.9% of total exports)

(USD5,454.2MN)