CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

COUNTRY

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

102.4% OF TOTAL ECONOMY

Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

+8.6%

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

2,371.1 JOBS (000’s)

(26.4% of total employment)

INTERNATIONAL VISITOR IMPACT

KHR22,020.3BN

in visitor spend (32.9% of total exports) (USD5,454.2MN)

INBOUND ARRIVALS

1. CHINA 24%

2. VIET NAM 15%

3. LAOS 8%

4. THAILAND 7%

5. SOUTH KOREA 6%

REST OF WORLD 40%

OUTBOUND DEPARTURES

1. THAILAND 53%

2. TAIWAN, CHINA 16%

3. VIET NAM 12%

4. CHINA 5%

5. MALAYSIA 4%

REST OF WORLD 10%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 64%

BUSINESS SPENDING 36%

DOMESTIC SPENDING 23%

INTERNATIONAL SPENDING 77%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020