**Cambodia 2020 Annual Research: Key Highlights**

### Global Data 2019

- **10.3%**
  - Total GDP contribution
- **330M**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data): Share of total economy GDP

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

### Cambodia 2019 Key Data

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 jobs (000’s)**
  - (26.4% of total employment)

- **KHR22,020.3bn**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### Inbound Arrivals

1. **China 24%**
2. **Viet Nam 15%**
3. **Laos 8%**
4. **Thailand 7%**
5. **South Korea 6%**
6. **Rest of World 40%**

### Outbound Departures

1. **Thailand 53%**
2. **Taiwan, China 16%**
3. **Viet Nam 12%**
4. **China 5%**
5. **Malaysia 4%**
6. **Rest of World 10%**

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)

- **Leisure spending**: 64%
- **Business spending**: 36%
- **Domestic spending**: 23%
- **International spending**: 77%

1 All values are in constant 2019 prices & exchange rates

As reported in March 2020