## CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**Global GDP impact by sector (2018 data). Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

### CAMBODIA 2019 KEY DATA

<table>
<thead>
<tr>
<th><strong>CONTRIBUTION OF TRAVEL &amp; TOURISM TO GDP</strong></th>
<th><strong>26.4% OF TOTAL ECONOMY</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total T&amp;T GDP = KHR28,706.28 BN (USD7,110.2 MN)</td>
<td></td>
</tr>
</tbody>
</table>

**+8.6%** 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

<table>
<thead>
<tr>
<th><strong>CONTRIBUTION OF TRAVEL &amp; TOURISM TO EMPLOYMENT</strong></th>
<th><strong>2,371.1 JOBS (000's)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>(26.4% of total employment)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>INTERNATIONAL VISITOR IMPACT</strong></th>
<th><strong>KHR22,020.3 BN</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>in visitor spend (32.9% of total exports) (USD5,454.2 MN)</td>
<td></td>
</tr>
</tbody>
</table>

### INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

### OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th><strong>LEISURE SPENDING</strong></th>
<th><strong>64%</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BUSINESS SPENDING</strong></td>
<td><strong>36%</strong></td>
</tr>
<tr>
<td><strong>DOMESTIC SPENDING</strong></td>
<td><strong>23%</strong></td>
</tr>
<tr>
<td><strong>INTERNATIONAL SPENDING</strong></td>
<td><strong>77%</strong></td>
</tr>
</tbody>
</table>

---

1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020.