CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

COUNTRY CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP 26.4% OF TOTAL ECONOMY Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

+8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

COUNTRY CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT 2,371.1 JOBS (000’s) (26.4% of total employment)

INTERNATIONAL VISITOR IMPACT

INTERNATIONAL VISITOR IMPACT KHR22,020.3 BN in visitor spend (32.9% of total exports) (USD5,454.2MN)

INBOUND ARRIVALS

1. CHINA 24% 2. VIET NAM 15% 3. LAOS 8% 4. THAILAND 7% 5. SOUTH KOREA 6% REST OF WORLD 40%

OUTBOUND DEPARTURES

1. THAILAND 53% 2. TAIWAN, CHINA 16% 3. VIET NAM 12% 4. CHINA 5% 5. MALAYSIA 4% REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 23%
- INTERNATIONAL SPENDING 77%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020