**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)
- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

### CAMBODIA 2019 KEY DATA

- **26.4%** of Total Economy
  - Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1** jobs (000's) (26.4% of total employment)

- **KHR22,020.3 BN** in visitor spend (32.9% of total exports) (USD5,454.2MN)

### INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

### OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

### SECTOR CHARACTERISTICS (2019)

- **Leisure spending**: 64%
- **Business spending**: 36%
- **Domestic spending**: 23%
- **International spending**: 77%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020