**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

10.3%

Total GDP contribution

330 MN

Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data). Share of total economy GDP**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>0%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>0%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>2.5%</td>
</tr>
<tr>
<td>Retail</td>
<td>3%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>4%</td>
</tr>
</tbody>
</table>

**CAMBODIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

26.4% of total economy

Total T&T GDP = KHR28,706.28N (USD7110.2MN)

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

2,371.1 jobs (000's)

(26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

KHR22,020.3 BN

in visitor spend (32.9% of total exports) (USD5,454.2MN)

**INBOUND ARRIVALS**

1. CHINA 24%
2. VIETNAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

**OUTBOUND DEPARTURES**

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIETNAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

<table>
<thead>
<tr>
<th>Spending Type</th>
<th>Leisure Spending</th>
<th>Business Spending</th>
<th>Domestic Spending</th>
<th>International Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Leisure Spending</td>
<td>64%</td>
<td>36%</td>
<td>23%</td>
<td>77%</td>
</tr>
</tbody>
</table>

1All values are in constant 2019 prices & exchange rates
As reported in March 2020