**Cambodia**

### 2020 Annual Research: Key Highlights

#### Global Data 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **2.5%**
  - Travel & Tourism grew significantly more than the economy

- **3.5%**
  - Contribution of Travel & Tourism to Employment

- **26.4%**
  - Contribution of Travel & Tourism to GDP

- **2,371.1 jobs (000's)**
  - Contribution of Travel & Tourism to Employment (26.4% of total employment)

- **KHR22,020.3BN**
  - International Visitor Impact in visitor spend (32.9% of total exports)

#### Inbound Arrivals

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
6. Rest of World 40%

#### Outbound Departures

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
6. Rest of World 10%

#### Sector Characteristics (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

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1. All values are in constant 2019 prices & exchange rates.
2. As reported in March 2020.