**CAMBODIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

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**CAMBODIA 2019 KEY DATA**

<table>
<thead>
<tr>
<th>CONTRIBUTION OF TRAVEL &amp; TOURISM TO GDP</th>
<th>26.4% of total economy</th>
<th>+8.6%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total T&amp;T GDP = KHR28,706.28BN</td>
<td></td>
<td></td>
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<tr>
<td>(USD$7,110.2MN)</td>
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</tbody>
</table>

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth.

<table>
<thead>
<tr>
<th>CONTRIBUTION OF TRAVEL &amp; TOURISM TO EMPLOYMENT</th>
<th>2,371.1 (000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(26.4% of total employment)</td>
<td></td>
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<tr>
<th>INTERNATIONAL VISITOR IMPACT</th>
<th>KHR22,020.3BN</th>
</tr>
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<td>in visitor spend</td>
<td>(32.9% of total exports)</td>
</tr>
<tr>
<td>(USD$5,454.2MN)</td>
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**INBOUND ARRIVALS**

1. **CHINA** 24%
2. **VIET NAM** 15%
3. **LAOS** 8%
4. **THAILAND** 7%
5. **SOUTH KOREA** 6%
6. **REST OF WORLD** 40%

**OUTBOUND DEPARTURES**

1. **THAILAND** 53%
2. **TAIWAN, CHINA** 16%
3. **VIET NAM** 12%
4. **CHINA** 5%
5. **MALAYSIA** 4%
6. **REST OF WORLD** 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

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**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 64%
- **BUSINESS SPENDING** 36%
- **DOMESTIC SPENDING** 23%
- **INTERNATIONAL SPENDING** 77%

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1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020