1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

6.0% OF TOTAL ECONOMY Total T&T GDP = USD1,264.2MN

-0.1% 2019 Travel & Tourism GDP growth vs -3.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

160.7 JOBS (000's) (6.2% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

USD 197.0 MN in visitor spend (4.4% of total exports)

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 88%
- BUSINESS SPENDING 12%
- DOMESTIC SPENDING 80%
- INTERNATIONAL SPENDING 20%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020