**Cambodia**

**2020 Annual Research: Key Highlights**

### Global Data 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

- **1 in 4 net new jobs were created by Travel & Tourism over the last five years**

- **Global GDP impact by sector (2018 data). Share of total economy GDP**
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services

- **0% 5% 10% 15%**

### Cambodia 2019 Key Data

- **26.4% of Total Economy**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

- **2,371.1 Jobs (000's)**
  - (26.4% of total employment)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **International Visitor Impact**
  - KHR22,020.3 BN in visitor spend (32.9% of total exports) (USD5,454.2MN)

### Inbound Arrivals

- 1. China 24%
- 2. Vietnam 15%
- 3. Laos 8%
- 4. Thailand 7%
- 5. South Korea 6%
- Rest of World 40%

### Outbound Departures

- 1. Thailand 53%
- 2. Taiwan, China 16%
- 3. Vietnam 12%
- 4. China 5%
- 5. Malaysia 4%
- Rest of World 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020