CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **Global GDP impact by sector (2018 data)**
  - Share of total economy GDP
    - Mining
    - Automotive
    - Agriculture
    - Travel & Tourism
    - Retail
    - Financial Services

**CAMBODIA 2019 KEY DATA**

- **26.4% OF TOTAL ECONOMY**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 JOBS (000's)**
  - (26.4% of total employment)

- **INTERNATIONAL VISITOR IMPACT**
  - KHR22,020.3BN
    - In visitor spend (32.9% of total exports)
    - (USD5,454.2MN)

**INBOUND ARRIVALS**

1. CHINA 24%
2. VIETNAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
**REST OF WORLD 40%**

**OUTBOUND DEPARTURES**

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIETNAM 12%
4. CHINA 5%
5. MALAYSIA 4%
**REST OF WORLD 10%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 64%

- **BUSINESS SPENDING**
  - 36%

- **DOMESTIC SPENDING**
  - 23%

- **INTERNATIONAL SPENDING**
  - 77%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020