While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Contribution of Travel & Tourism to GDP

34.7% of total economy

VUV36,453.7MN (USD327.6MN)

2019 Travel & Tourism GDP growth (36.0% of total employment)

+0.9%

VUV34,954.7MN

in visitor spend (67.3% of total exports)

(USD314.1MN)

Inbound Arrivals

1. Australia 53%
2. New Zealand 11%
3. France 3%
4. Fiji 2%
5. Solomon Islands 2%
Rest of World 29%

Outbound Departures

1. Australia 56%
2. New Zealand 29%
3. Solomon Islands 4%
4. China 3%
5. South Korea 1%
Rest of World 7%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Contribution of Travel & Tourism to Employment

29.0 jobs (000's)

(36.0% of total employment)

International Visitor Impact

VUV34,954.7MN

89% Leisure Spending
11% Business Spending
6% Domestic Spending
94% International Spending

All values are in constant 2019 prices & exchange rates
As reported in March 2020