**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### Global Data 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **26.4%**
  - Of total economy

- **2,371.1**
  - Jobs (000's)

- **KHR 22,020.3 BN**
  - In visitor spend (32.9% of total exports)

### Cambodia 2019 Key Data

- **2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth**

### Inbound Arrivals

- 1. China 24%
- 2. Vietnam 15%
- 3. Laos 8%
- 4. Thailand 7%
- 5. South Korea 6%
- **Rest of World 40%**

### Outbound Departures

- 1. Thailand 53%
- 2. Taiwan, China 16%
- 3. Vietnam 12%
- 4. China 5%
- 5. Malaysia 4%
- **Rest of World 10%**

### Sector Characteristics (2019)

- **Leisure Spending**
  - 64%

- **Business Spending**
  - 36%

- **Domestic Spending**
  - 23%

- **International Spending**
  - 77%

---

1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020

---

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO