CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

COUNTRY

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.3%
Total GDP contribution

330M
Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

Global Data 2019

26.4% OF TOTAL ECONOMY
Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

COUNTRY

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,371.1 JOBS (000’s)
(26.4% of total employment)

COUNTRY

INTERNATIONAL VISITOR IMPACT

KHR22,020.3 BN
in visitor spend (32.9% of total exports)
(USD5,454.2MN)

INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
6. REST OF WORLD 40%

COUNTRY

OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
6. REST OF WORLD 10%

COUNTRY

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 64%
BUSINESS SPENDING 36%
Domestic spending 64%
International spending 36%

1. All values are in constant 2019 prices & exchange rates
As reported in March 2020