While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Jobs globally (1 in 10 jobs):

- 10.3% Total GDP contribution
- 330 MN (1 in 10 jobs)

8.6% of total economy

Total T&T GDP = USD1,839.0BN

2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

16,826.5 jobs (000’s)

(10.7% of total employment)

195.1 BN USD

in visitor spend (7.8% of total exports)

INBOUND ARRIVALS

1. CANADA 26%
2. MEXICO 24%
3. UNITED KINGDOM 6%
4. JAPAN 5%
5. CHINA 4%
REST OF WORLD 35%

OUTBOUND DEPARTURES

1. MEXICO 27%
2. CANADA 13%
3. ITALY 4%
4. FRANCE 4%
5. UNITED KINGDOM 3%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 70%
- BUSINESS SPENDING: 30%
- DOMESTIC SPENDING: 84%
- INTERNATIONAL SPENDING: 16%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020