Global GDP impact by sector (2018 data). Share of total economy GDP

Global GDP growth was 2.5% vs 3.5% for Travel & Tourism

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

Contributions of Travel & Tourism to GDP

9.0% of total economy

+1.3% vs real economy GDP growth

3,939.5 jobs (000's)

11.0% of total employment

UNITED KINGDOM 2019 KEY DATA

in visitor spend (4.2% of total exports)

(USD35.8BN)

GBP28.2bn

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020