### CAMBODIA

#### 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

- 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

- **26.4%** of total economy
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1** JOBS (000's)
  - (26.4% of total employment)

- **KHR22,020.3 BN** in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

#### CAMBODIA 2019 KEY DATA

##### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **26.4%** of total economy

##### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1** JOBS (000’s)

##### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3 BN** in visitor spend (32.9% of total exports)

#### INBOUND ARRIVALS

- 1. **CHINA 24%**
- 2. **VIET NAM 15%**
- 3. **LAOS 8%**
- 4. **THAILAND 7%**
- 5. **SOUTH KOREA 6%**
- **REST OF WORLD 40%**

#### OUTBOUND DEPARTURES

- 1. **THAILAND 53%**
- 2. **TAIWAN, CHINA 16%**
- 3. **VIET NAM 12%**
- 4. **CHINA 5%**
- 5. **MALAYSIA 4%**
- **REST OF WORLD 10%**

#### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 64%
- **BUSINESS SPENDING**
  - 36%
- **DOMESTIC SPENDING**
  - 23%
- **INTERNATIONAL SPENDING**
  - 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020