### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>0%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>0%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>5%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

### CAMBODIA 2019 KEY DATA

- **26.4%** OF TOTAL ECONOMY
- **+8.6%** (2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- 2,371.1 jobs (000’s)
- (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- KHR22,020.3BN in visitor spend (32.9% of total exports)
- (USD5,454.2MN)

### INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

### OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 64%
- **BUSINESS SPENDING** 36%
- **DOMESTIC SPENDING** 23%
- **INTERNATIONAL SPENDING** 77%

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

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1All values are in constant 2019 prices & exchange rates
   As reported in March 2020