**CAMBODIA**  
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS  

### GLOBAL DATA 2019

1. **10.3%**  
   *Total GDP contribution*

2. **330 MN**  
   *Jobs globally (1 in 10 jobs)*

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

### CAMBODIA 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **26.4%** of total economy
- Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **2,371.1 jobs (000’s)**
- (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **KHR22,020.3 BN**
  - In visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### INBOUND ARRIVALS

1. China 24%
2. Viet Nam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. Thailand 53%
2. Taiwan, China 16%
3. Viet Nam 12%
4. China 5%
5. Malaysia 4%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020