Cambodia 2020 Annual Research: Key Highlights

Global Data 2019

10.3% Total GDP contribution

330mn Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Contribution of Travel & Tourism to Employment

26.4% of Total Economy
Total T&T GDP = KHR28,706.28bn (USD7,110.2mn)

+8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

Contribution of Travel & Tourism to GDP

2,371.1 Jobs (000's)
(26.4% of total employment)

International Visitor Impact

KHR22,020.3bn in visitor spend (32.9% of total exports) (US$5,454.2mn)

Inbound Arrivals

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
6. Rest of World 40%

Outbound Departures

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
6. Rest of World 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

Leisure Spending 64%
Business Spending 36%
Domestic Spending 23%
International Spending 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020