**Cambodia 2020 Annual Research: Key Highlights**

### Global Data 2019

- **10.3%**
  - Total GDP contribution

- **330Mn**
  - Jobs globally (1 in 10 jobs)

- **While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

- **1 in 4 net new jobs were created by Travel & Tourism over the last five years**

#### Global GDP Impact by Sector (2018 Data)

- **Mining**
- **Automotive**
- **Agriculture**
- **Travel & Tourism**
- **Retail**
- **Financial Services**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>15%</td>
</tr>
<tr>
<td>Automotive</td>
<td>20%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>25%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

### Cambodia 2019 Key Data

- **26.4% of Total Economy**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 Jobs (000’s)**
  - (26.4% of total employment)

- **KHR22,020.3BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### Inbound Arrivals

1. China 24%
2. Viet Nam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
6. Rest of World 40%

### Outbound Departures

1. Thailand 53%
2. Taiwan, China 16%
3. Viet Nam 12%
4. China 5%
5. Malaysia 4%
6. Rest of World 10%

**Sector Characteristics (2019)**

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

---

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020