While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

1. ALGERIA 33%
2. Libya 19%
3. France 8%
4. Russian Federation 8%
5. Germany 3%
6. REST OF WORLD 29%

**Jobs globally (1 in 10 jobs)**

- **13.9% OF TOTAL ECONOMY**
  Total T&T GDP = TND15,761.8MN (USD5,355.4MN)

- **+12.9%**
  2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

- **373.5 JOBS (000's)**
  (10.8% of total employment)

- **TND8,173.6MN**
  in visitor spend (14.3% of total exports)
  (USD2,777.2MN)

**INBOUND ARRIVALS**

- 1. ALGERIA 33%
- 2. Libya 19%
- 3. France 8%
- 4. Russian Federation 8%
- 5. Germany 3%
- REST OF WORLD 29%

**OUTBOUND DEPARTURES**

- 1. ALGERIA 41%
- 2. France 40%
- 3. Turkey 5%
- 4. Saudi Arabia 4%
- 5. Morocco 2%
- REST OF WORLD 8%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 70%
- BUSINESS SPENDING 30%
- DOMESTIC SPENDING 48%
- INTERNATIONAL SPENDING 52%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020