CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services
0% 5% 10% 15%

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

26.4% OF TOTAL ECONOMY
Total T&T GDP = KHR28,706.2BN (USD7110.2MN)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,371.1 JOBS (000’s)
(26.4% of total employment)

INTERNATIONAL VISITOR IMPACT

KHR22,020.3BN
in visitor spend (32.9% of total exports)
(USD5454.2MN)

INBOUND ARRIVALS

| 1. CHINA 24% | 2. VIET NAM 15% | 3. LAOS 8% | 4. THAILAND 7% | 5. SOUTH KOREA 6% | REST OF WORLD 40% |

OUTBOUND DEPARTURES

| 1. THAILAND 53% | 2. TAIWAN, CHINA 16% | 3. VIET NAM 12% | 4. CHINA 5% | 5. MALAYSIA 4% | REST OF WORLD 10% |

SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>LEISURE SPENDING</th>
<th>BUSINESS SPENDING</th>
<th>DOMESTIC SPENDING</th>
<th>INTERNATIONAL SPENDING</th>
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<tbody>
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<td>64%</td>
<td>36%</td>
<td>23%</td>
<td>77%</td>
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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Footnote:
1All values are in constant 2019 prices & exchange rates
As reported in March 2020