CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 0%
- Agriculture: 0%
- Travel & Tourism: 10%
- Retail: 10%
- Financial Services: 5%

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

10.3% Total GDP contribution

2.5% Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

330 MN Jobs globally (1 in 10 jobs)

2.5% Total GDP contribution

3.5% Jobs globally (1 in 10 jobs)

**INTERNATIONAL VISITOR IMPACT**

26.4% of total economy

2,371.1 jobs (000s)

(26.4% of total employment)

+8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**INBOUND ARRIVALS**

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

**OUTBOUND DEPARTURES**

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.