CAMBODIA

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

COUNTRY

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

2019 KEY DATA

26.4% of total economy
Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

2,371.1 jobs (000’s)
(26.4% of total employment)

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

64%
Leisure spending

36%
Business spending

23%
Domestic spending

77%
International spending

1All values are in constant 2019 prices & exchange rates
As reported in March 2020