10.3% Total GDP contribution

330,000 Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Inbound Arrivals:
1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

Outbound Departures:
1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

World Travel & Tourism Council
2020 Annual Research: Key Highlights

Global Data 2019:

Global Data 2019

26.4% of total economy

Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

+8.6%

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

Contribution of Travel & Tourism to GDP

Contribution of Travel & Tourism to Employment

International Visitor Impact

KHR22,020.3BN

in visitor spend (32.9% of total exports)

(USD5,454.2MN)

Inbound Arrivals

Outbound Departures

Sector Characteristics (2019):

Leisure Spending

Business Spending

Domestic Spending

International Spending

64%

36%

23%

77%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020