CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

COUNTRY

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

26.4% of total economy

3.5%

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

Cambodia 2019 Key Data

INTERNATIONAL VISITOR IMPACT

2,371.1 jobs (000’s)

of total employment)

KHR 22,020.3 BN
in visitor spend (32.9% of total exports)

(USD5,454.2MN)

INBOUND ARRIVALS

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%

REST OF WORLD 40%

OUTBOUND DEPARTURES

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%

REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- Leisure Spending
- Business Spending
- Domestic Spending
- International Spending

64%
36%

23%
77%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020