CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

1. **Total GDP contribution**: 10.3%
   - Travel & Tourism grew significantly more at 3.5%

2. **Jobs globally (1 in 10 jobs)**: 330 million

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 0%

CAMBODIA 2019 KEY DATA

1. **Contribution of Travel & Tourism to GDP**: 26.4% of Total Economy
   - Total T&T GDP = KHR28,706.28BN
     (USD7110.2MN)
   - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

2. **Contribution of Travel & Tourism to Employment**: 2371.1 jobs (000’s)
   - (26.4% of total employment)

3. **International Visitor Impact**: KHR22,020.3BN
   - in visitor spend (32.9% of total exports)
     (USD5454.2MN)

INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIETNAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIETNAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020