Cambodia 2020 Annual Research: Key Highlights

Global Data 2019

- 10.3% Total GDP contribution
- 330 Mn Jobs globally (1 in 10 jobs)
- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

Cambodia 2019 Key Data

- 26.4% of total economy
- Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
- +8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- 2,371.1 Jobs (000's)
- (26.4% of total employment)

- KHR22,020.3BN in visitor spend (32.9% of total exports)
- (USD5,454.2MN)

Inbound Arrivals

1. China 24%
2. Viet Nam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
Rest of World 40%

Outbound Departures

1. Thailand 53%
2. Taiwan, China 16%
3. Viet Nam 12%
4. China 5%
5. Malaysia 4%
Rest of World 10%

Sector Characteristics (2019)

- Leisure Spending: 64%
- Business Spending: 36%
- Domestic Spending: 23%
- International Spending: 77%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020