19.7% of total economy +1.8% \^\text{vs} +2.3% real economy GDP growth

8,054.6 jobs (000's)

THB2,137.5bn in visitor spend (21.1% of total exports)

### Global Data 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### THailand 2019 Key Data

- **19.7%** of total economy
- **+1.8%** 2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

- **8,054.6** Jobs (000's) (21.4% of total employment)

- **THB2,137.5bn** in visitor spend (21.1% of total exports)

### Inbound Arrivals

1. CHINA 27%
2. MALAYSIA 10%
3. SOUTH KOREA 5%
4. LAOS 5%
5. JAPAN 4%
6. REST OF WORLD 49%

### Outbound Departures

1. MALAYSIA 18%
2. MYANMAR 15%
3. LAOS 15%
4. JAPAN 10%
5. CHINA 7%
6. REST OF WORLD 35%

### Sector Characteristics (2019)

- **LEISURE SPENDING** 89% 11%
- **BUSINESS SPENDING**
- **DOMESTIC SPENDING** 29% 71%
- **INTERNATIONAL SPENDING**

\(^1\)All values are in constant 2019 prices & exchange rates
As reported in March 2020