**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**TANZANIA 2019 KEY DATA**

- **10.7% of Total Economy**
  - Total T&T GDP = TZS15,141.1BN (USD6,577.3MN)
  
- **1,550.1 Jobs (000's)**
  - (11.1% of total employment)

- **TZS6,138.6BN**
  - in visitor spend (32.7% of total exports)
  - (USD2,666.6MN)

**INBOUND ARRIVALS**

1. KENYA 15%
2. UNITED STATES 7%
3. UNITED KINGDOM 5%
4. GERMANY 5%
5. BURUNDI 4%
REMAINDER 64%

**OUTBOUND DEPARTURES**

1. ZAMBIA 35%
2. UGANDA 15%
3. KENYA 11%
4. ZIMBABWE 6%
5. SOUTH AFRICA 6%
REMAINDER 27%

**SECTOR CHARACTERISTICS (2019)**

- **Leisure Spending** | **Business Spending**
  - 84% | 16%

- **Domestic Spending** | **International Spending**
  - 32% | 68%

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**Note:** Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020