CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **26.4%**
  - OF TOTAL ECONOMY
  - Contribution of Travel & Tourism to GDP

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1**
  - JOBS (000's)
  - Contribution of Travel & Tourism to employment

INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3 BN**
  - Visitor impact in visitor spend (32.9% of total exports)

INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 23%
- INTERNATIONAL SPENDING 77%

*Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.