While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

2019 Travel & Tourism GDP growth (8.6% of total employment) vs +2.1% real economy GDP growth.

Total T&T GDP = SYP855.6BN (USD1,661.3MN)

8.6% OF TOTAL ECONOMY

187.4 JOBS (000's)

(8.8% of total employment)

SYP568.3BN

in visitor spend (21.5% of total exports)

(USD1,103.4MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

1. IRAQ 54%
2. TURKEY 10%
3. IRAN 8%
4. JORDAN 6%
5. LEBANON 6%
REST OF WORLD 16%

1. TURKEY 37%
2. UNITED ARAB EMIRATES 15%
3. KUWAIT 9%
4. JORDAN 8%
5. BAHRAIN 8%
REST OF WORLD 23%

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 86%
BUSINESS SPENDING 14%
DOMESTIC SPENDING 33%
INTERNATIONAL SPENDING 67%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining 0%
Automotive 5%
Agriculture 10%
Travel & Tourism 15%
Retail 20%
Financial Services 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO