Cambodia 2020 Annual Research: Key Highlights

Global Data 2019

- 10.3% Total GDP contribution
- 330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Cambodia 2019 Key Data

Contribution of Travel & Tourism to GDP

- 26.4% of total economy
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

Contribution of Travel & Tourism to Employment

- 2,371.1 jobs (000's)
  - (26.4% of total employment)

International Visitor Impact

- KHR22,020.3 BN in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

Inbound Arrivals

- 1. China 24%
- 2. Vietnam 15%
- 3. Laos 8%
- 4. Thailand 7%
- 5. South Korea 6%
- Rest of World 40%

Outbound Departures

- 1. Thailand 53%
- 2. Taiwan, China 16%
- 3. Vietnam 12%
- 4. China 5%
- 5. Malaysia 4%
- Rest of World 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

Sector Characteristics (2019)

- Leisure Spending 64%
- Business Spending 36%
- Domestic Spending 23%
- International Spending 77%

1 All values are in constant 2019 prices & exchange rates.
As reported in March 2020.