**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

<table>
<thead>
<tr>
<th>Contribution of Travel &amp; Tourism to GDP</th>
<th>While the global economy grew by 2.5%, Travel &amp; Tourism grew significantly more at 3.5%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total GDP contribution</td>
<td>10.3%</td>
</tr>
<tr>
<td>Jobs globally (1 in 10 jobs)</td>
<td>330 MN</td>
</tr>
</tbody>
</table>

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

### CAMBODIA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **26.4% OF TOTAL ECONOMY**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1 JOBS (000s)**
  - (26.4% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

### OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 64%
- **BUSINESS SPENDING**: 36%
- **DOMESTIC SPENDING**: 23%
- **INTERNATIONAL SPENDING**: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020